

**€200m capital project** was at a **Go-No Go Decision** for the Stockholm Subway Red Line to support their signalling system. They brought in one of our partners to help them work out the best way forward



They needed to make the decision quickly, but the outcome needed to be transparent & thorough to justify the use of public funds



transparent  
choice

Different **‘Aspects’** were explored in building Criteria – these covered Finance, Technical, Integration & Project Factors to force the client to **think through the question from all angles**



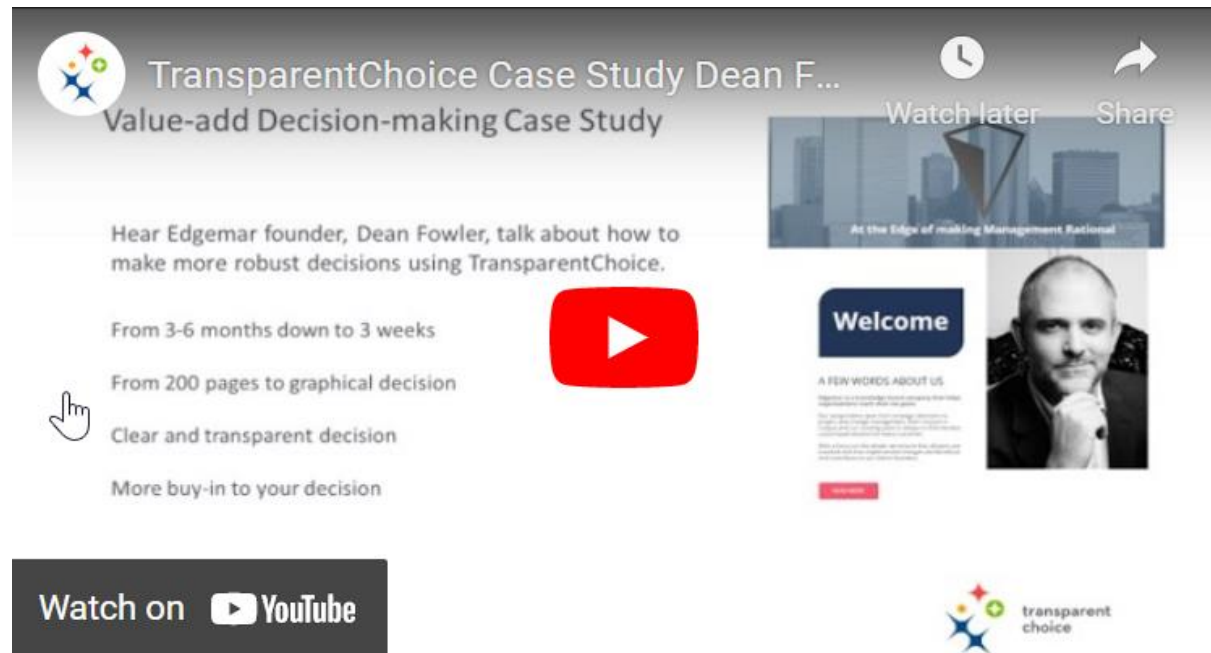
Defining Criteria was an iterative process:

*“you have to re-evaluate the problem you thought you had – but by forcing you to work systematically you hone the structure, so you have a very good decision. And it can be a rapid process... just a couple of hours”*

Decision was made in **less than half the normal time** – faster, simpler... yet *more thorough* than the client expected

Instead of 200 pages that nobody read, the client received simple clear outcomes with easy to read graphs – ***less paper better documentation***

By involving participants from a broad group of departments the client had a robust decision that was hard to argue against



TransparentChoice Case Study Dean F...  
Value-add Decision-making Case Study

Hear Edgemar founder, Dean Fowler, talk about how to make more robust decisions using TransparentChoice.

From 3-6 months down to 3 weeks

From 200 pages to graphical decision

Clear and transparent decision

More buy-in to your decision

Watch on YouTube

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Welcome

A FEW WORDS ABOUT US

transparent choice

Want to hear more? Listen to **Dean Fowler** explain his work with TransparentChoice here

