

Introduction





Lisa is an established and capable leader, recognised for extensive experience in driving change and business transformation through the most important assets... People.

She has implemented strategies that have increased colleague engagement by 20%, reduced costs by over £90m and improved organisational performance across the board. She is an expert in change management with a focus on organisational design and effectiveness.



Lisa Wheatcroft
CEO & Founder of
Oriri

Specialist in change management and organisational design

Discussion Topics



- Overview of business transformation?
- The business transformation cycle
- Leading business transformation
- Transformation in uncertain times
- The importance of engaging employees through change

Business Transformation





Every business transformation is an iterative process which goes through different recurring cycles...

It can often feel like you need a roadmap to navigate it!



Business Transformation Cycle





Envision
Engage
Optimise
Embed

Leading Business Transformation







Business Transformation In Challenging Times





When times get tough, the tough innovate and create paths to future growth

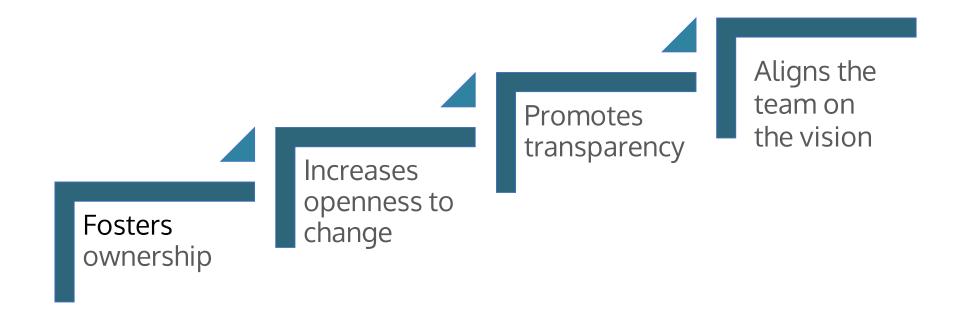
Source: McKinsey (Innovation: Your solution for weathering uncertainty)

Employee Engagement





Why is employee engagement so important?



Building engagement during transformation





Mission

Surveys

Awards

Recognition

Feedback

Narrative

Our Why & Mission

Our Values & Behaviors

Our Story communicated by CEO/ COO / CPO in Video

Start with your Why and build your framework around this

Linked to M & V

Weekly Pulse Sentiment

Monthly eNPS

Quarterly Engagement Survey

Ensure You build Regular

Cadences of surveys

Linked to Values

Setup awards as monthly, quarterly and/or annual for employee of the month, unsung hero, best improved etc.

Ensure you promote awards given on your intranet

Linked to Behaviours

Setup certain awards so they can be given peerto-peer by anyone in the organisation. Ensure all recognition received and given is accessible to the manager for one2ones.

Linked to Behaviours

Realtime peer to peer feedback linked to values and behaviors or strategic pillars. Ensure feedback is surfaced to managers for discussion in one2ones.

Ensure staff are trained Ensure staff are trained on peers

Ensure You run sessions on giving feedback with staff

Source: Excepts from the StaffCircle Employee Success Implementation process

